

Vertafore

Insurance agency management systems

92 of 150 valid answers

61.3% named; Wilson 95% interval 53.3% to 68.8%. Observed answers on stated dates, not a ranking.

ChatGPT	Claude	Perplexity	Google AI Overviews	Google AI Mode
20 of 30	19 of 30	15 of 30	19 of 30	19 of 30

BY BUYER QUESTION

Other vendors listed have a higher observed count on that question. Up to three are shown; the dated record has the full checked set.

Exact question	Named	Other vendors named
What is the best agency management system for a small independent P&C agency?	14 of 15	Applied Systems (15/15); EZLynx (15/15); HawkSoft (15/15)
What is the best agency management system for a growing commercial lines brokerage?	12 of 15	Applied Systems (15/15); HawkSoft (15/15)
What is the best agency management system for a life and health benefits agency?	5 of 15	NextAgency (15/15); AgencyBloc (14/15); Applied Systems (7/15)
What are the best alternatives to EZLynx?	15 of 15	None with a higher count
What are the best alternatives to Applied Epic?	15 of 15	None with a higher count
What are the best alternatives to AgencyZoom?	15 of 15	None with a higher count
HawkSoft vs EZLynx: which agency management system is better?	3 of 15	Applied Systems (15/15); EZLynx (15/15); HawkSoft (15/15)
Applied Epic vs EZLynx: which one is worth the price?	0 of 15	Applied Systems (15/15); EZLynx (15/15)
What should I look for when choosing an agency management system?	0 of 15	None with a higher count
Which AMS should a new scratch agency with two producers start with?	13 of 15	Applied Systems (15/15); EZLynx (14/15)

Vendor domain citations: 20 of 150 valid answers. info.vertafore.com, online.vertafore.com, vertafore.com

Release 2026-09, version 2026-09.1. Answer capture: 2026-09-22. Published 2026-09-23.

DOI 10.5281/zenodo.22907695 [View the dated record](#)

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