

NowCerts

Insurance agency management systems

48 of 150 valid answers

32.0% named; Wilson 95% interval 25.1% to 39.8%. Observed answers on stated dates, not a ranking.

ChatGPT	Claude	Perplexity	Google AI Overviews	Google AI Mode
5 of 30	14 of 30	12 of 30	4 of 30	13 of 30

BY BUYER QUESTION

Other vendors listed have a higher observed count on that question. Up to three are shown; the dated record has the full checked set.

Exact question	Named	Other vendors named
What is the best agency management system for a small independent P&C agency?	8 of 15	Applied Systems (15/15); EZLynx (15/15); HawkSoft (15/15)
What is the best agency management system for a growing commercial lines brokerage?	2 of 15	Applied Systems (15/15); HawkSoft (15/15); Vertafore (12/15)
What is the best agency management system for a life and health benefits agency?	1 of 15	NextAgency (15/15); AgencyBloc (14/15); Applied Systems (7/15)
What are the best alternatives to EZLynx?	10 of 15	Applied Systems (15/15); EZLynx (15/15); HawkSoft (15/15)
What are the best alternatives to Applied Epic?	11 of 15	Applied Systems (15/15); EZLynx (15/15); Vertafore (15/15)
What are the best alternatives to AgencyZoom?	3 of 15	AgencyZoom (15/15); Applied Systems (15/15); Vertafore (15/15)
HawkSoft vs EZLynx: which agency management system is better?	0 of 15	Applied Systems (15/15); EZLynx (15/15); HawkSoft (15/15)
Applied Epic vs EZLynx: which one is worth the price?	0 of 15	Applied Systems (15/15); EZLynx (15/15)
What should I look for when choosing an agency management system?	0 of 15	None with a higher count
Which AMS should a new scratch agency with two producers start with?	13 of 15	Applied Systems (15/15); EZLynx (14/15)

Vendor domain citations: 7 of 150 valid answers. nowcerts.com

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