

Lightspeed DMS

Dealership management systems

13 of 150 valid answers

8.7% named; Wilson 95% interval 5.1% to 14.3%. Observed answers on stated dates, not a ranking.

ChatGPT	Claude	Perplexity	Google AI Overviews	Google AI Mode
3 of 30	3 of 30	4 of 30	3 of 30	0 of 30

BY BUYER QUESTION

Other vendors listed have a higher observed count on that question. Up to three are shown; the dated record has the full checked set.

Exact question	Named	Other vendors named
what is the best dealer management system for an independent used car dealer	0 of 15	AutoManager (15/15); DealerCenter (15/15); Frazer (13/15)
best DMS for a small dealership with a handful of employees	0 of 15	DealerCenter (15/15); Frazer (13/15); AutoManager (9/15)
best dealer management system for a powersports or motorcycle dealer	12 of 15	None with a higher count
what are the best alternatives to CDK Global	0 of 15	CDK Global (15/15); DealerCenter (15/15); Dealertrack (15/15)
what are the best alternatives to Reynolds and Reynolds	1 of 15	CDK Global (15/15); Dealertrack (15/15); Tekion (15/15)
what are the best alternatives to Dealertrack DMS	0 of 15	CDK Global (15/15); Dealertrack (15/15); Tekion (15/15)
Tekion vs CDK, which DMS is better for a franchise dealer	0 of 15	CDK Global (15/15); Tekion (15/15); Reynolds and Reynolds (3/15)
DealerCenter vs Frazer for an independent lot, which should I pick	0 of 15	DealerCenter (15/15); Frazer (15/15); Ideal Computer Systems (2/15)
what questions should I ask when choosing a dealership management system	0 of 15	None with a higher count
best DMS for a dealer group running a dozen rooftops	0 of 15	CDK Global (15/15); Tekion (15/15); Dealertrack (14/15)

Vendor domain citations: 11 of 150 valid answers. info.lightspeeddms.com, lightspeeddms.com

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