

HawkSoft

Insurance agency management systems

97 of 150 valid answers

64.7% named; Wilson 95% interval 56.7% to 71.9%. Observed answers on stated dates, not a ranking.

ChatGPT	Claude	Perplexity	Google AI Overviews	Google AI Mode
18 of 30	22 of 30	18 of 30	18 of 30	21 of 30

BY BUYER QUESTION

Other vendors listed have a higher observed count on that question. Up to three are shown; the dated record has the full checked set.

Exact question	Named	Other vendors named
What is the best agency management system for a small independent P&C agency?	15 of 15	None with a higher count
What is the best agency management system for a growing commercial lines brokerage?	15 of 15	None with a higher count
What is the best agency management system for a life and health benefits agency?	1 of 15	NextAgency (15/15); AgencyBloc (14/15); Applied Systems (7/15)
What are the best alternatives to EZLynx?	15 of 15	None with a higher count
What are the best alternatives to Applied Epic?	13 of 15	Applied Systems (15/15); EZLynx (15/15); Vertafore (15/15)
What are the best alternatives to AgencyZoom?	12 of 15	AgencyZoom (15/15); Applied Systems (15/15); Vertafore (15/15)
HawkSoft vs EZLynx: which agency management system is better?	15 of 15	None with a higher count
Applied Epic vs EZLynx: which one is worth the price?	0 of 15	Applied Systems (15/15); EZLynx (15/15)
What should I look for when choosing an agency management system?	0 of 15	None with a higher count
Which AMS should a new scratch agency with two producers start with?	11 of 15	Applied Systems (15/15); EZLynx (14/15); NowCerts (13/15)

Vendor domain citations: 34 of 150 valid answers. [blog.hawksoft.com](#), [hawksoft.com](#)
Release 2026-09, version 2026-09.1. Answer capture: 2026-09-22. Published 2026-09-23.
[DOI 10.5281/zenodo.22907695](#) [View the dated record](#)

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