

DealerCenter

Dealership management systems

79 of 150 valid answers

52.7% named; Wilson 95% interval 44.7% to 60.5%. Observed answers on stated dates, not a ranking.

ChatGPT	Claude	Perplexity	Google AI Overviews	Google AI Mode
16 of 30	16 of 30	18 of 30	14 of 30	15 of 30

BY BUYER QUESTION

Other vendors listed have a higher observed count on that question. Up to three are shown; the dated record has the full checked set.

Exact question	Named	Other vendors named
what is the best dealer management system for an independent used car dealer	15 of 15	None with a higher count
best DMS for a small dealership with a handful of employees	15 of 15	None with a higher count
best dealer management system for a powersports or motorcycle dealer	0 of 15	DX1 (12/15); Lightspeed DMS (12/15); EverLogic (11/15)
what are the best alternatives to CDK Global	15 of 15	None with a higher count
what are the best alternatives to Reynolds and Reynolds	5 of 15	CDK Global (15/15); Dealertrack (15/15); Tekion (15/15)
what are the best alternatives to Dealertrack DMS	14 of 15	CDK Global (15/15); Dealertrack (15/15); Tekion (15/15)
Tekion vs CDK, which DMS is better for a franchise dealer	0 of 15	CDK Global (15/15); Tekion (15/15); Reynolds and Reynolds (3/15)
DealerCenter vs Frazer for an independent lot, which should I pick	15 of 15	None with a higher count
what questions should I ask when choosing a dealership management system	0 of 15	None with a higher count
best DMS for a dealer group running a dozen rooftops	0 of 15	CDK Global (15/15); Tekion (15/15); Dealertrack (14/15)

Vendor domain citations: 23 of 150 valid answers. dealercenter.com, get.dealercenter.com, www-int0.dealercenter.com

Release 2026-09, version 2026-09.1. Answer capture: 2026-09-22. Published 2026-09-23.

DOI 10.5281/zenodo.22907695 [View the dated record](#)

Claim this record: free by DNS

Index Verified means domain control, not endorsement or ranking. No payment changes any number.

Get the Category Audit, \$490

Index Brief with page review, \$190

Fix Sprint, \$2,900: Category Exclusive

[Check your category](#)

ChatGPT, Claude, Perplexity, Google AI Overviews and Google AI Mode. Findings within 48 hours of your category confirmation.