

CDK Global

Dealership management systems

90 of 150 valid answers

60.0% named; Wilson 95% interval 52.0% to 67.5%. Observed answers on stated dates, not a ranking.

ChatGPT	Claude	Perplexity	Google AI Overviews	Google AI Mode
15 of 30	20 of 30	15 of 30	20 of 30	20 of 30

BY BUYER QUESTION

Other vendors listed have a higher observed count on that question. Up to three are shown; the dated record has the full checked set.

Exact question	Named	Other vendors named
what is the best dealer management system for an independent used car dealer	5 of 15	AutoManager (15/15); DealerCenter (15/15); Frazer (13/15)
best DMS for a small dealership with a handful of employees	7 of 15	DealerCenter (15/15); Frazer (13/15); AutoManager (9/15)
best dealer management system for a powersports or motorcycle dealer	2 of 15	DX1 (12/15); Lightspeed DMS (12/15); EverLogic (11/15)
what are the best alternatives to CDK Global	15 of 15	None with a higher count
what are the best alternatives to Reynolds and Reynolds	15 of 15	None with a higher count
what are the best alternatives to Dealertrack DMS	15 of 15	None with a higher count
Tekion vs CDK, which DMS is better for a franchise dealer	15 of 15	None with a higher count
DealerCenter vs Frazer for an independent lot, which should I pick	1 of 15	DealerCenter (15/15); Frazer (15/15); Ideal Computer Systems (2/15)
what questions should I ask when choosing a dealership management system	0 of 15	None with a higher count
best DMS for a dealer group running a dozen rooftops	15 of 15	None with a higher count

Vendor domain citations: 13 of 150 valid answers. cdkglobal.com
Release 2026-09, version 2026-09.1. Answer capture: 2026-09-22. Published 2026-09-23.
[DOI 10.5281/zenodo.22907695](#)[View the dated record](#)

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