

Baker Hill

Loan origination and lending software

36 of 150 valid answers

24.0% named; Wilson 95% interval 17.9% to 31.4%. Observed answers on stated dates, not a ranking.

ChatGPT	Claude	Perplexity	Google AI Overviews	Google AI Mode
6 of 30	10 of 30	11 of 30	3 of 30	6 of 30

BY BUYER QUESTION

Other vendors listed have a higher observed count on that question. Up to three are shown; the dated record has the full checked set.

Exact question	Named	Other vendors named
What is the best loan origination software for a community bank?	10 of 15	Abrigo (15/15); MeridianLink (15/15); nCino (15/15)
What is the best loan origination software for a credit union?	2 of 15	MeridianLink (15/15); nCino (12/15); Jack Henry (10/15)
What is the best mortgage LOS for a small broker shop?	0 of 15	LendingPad (15/15); Calyx (13/15); ICE Mortgage Technology (6/15)
What are the best alternatives to Encompass?	0 of 15	ICE Mortgage Technology (15/15); Calyx (12/15); LendingPad (12/15)
What are the best alternatives to MeridianLink?	7 of 15	MeridianLink (15/15); nCino (15/15); ICE Mortgage Technology (12/15)
What are the best alternatives to nCino?	15 of 15	None with a higher count
MeridianLink vs nCino: which is better for a community bank?	1 of 15	MeridianLink (15/15); nCino (15/15); Calyx (2/15)
Encompass vs Blend: which should a mortgage lender choose?	0 of 15	ICE Mortgage Technology (15/15); Blend (12/15); LendingPad (1/15)
What should I look for when choosing a loan origination system?	0 of 15	MeridianLink (3/15); nCino (3/15); Blend (1/15)
Which loan origination platform fits a lender that funds commercial and specialty loans in house?	1 of 15	nCino (9/15); LoanPro (6/15); TurnKey Lender (6/15)

Vendor domain citations: 7 of 150 valid answers. bakerhill.com
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